



Season 20 Advertising Information

Each ad will run in all five season-show playbills-
including the SnowdanceSM Comedy Festival!

Camera-ready artwork, artwork file or artwork disc required.

Camera-ready artwork and questions may be emailed to:
boxoffice@overourheadplayers.org

Full Page Ad (4.5" x 7.5") - \$325

(Full Page size denoted by outer dashed border)

Half Page Ad (4.5" x 3.75") - \$225

Quarter page Ad (2.25" x 3.75") - \$150

Ad deadline is September 1st.

Please make checks payable to:

Over Our Head Players, Inc.

318 Sixth Street

Racine, WI 53403

(1/2 Page Size Estimate)

Ask about being a Show Sponsor!

— Only \$750.00 —

Benefits include:

- * YOUR company logo on all advertisement for your show.
- * YOUR company mentioned as sponsor in all press releases.
- * 1/4 Page Ad on inside back cover for entire season.
- * Full Page Ad on back cover for your show.
- * 4pk Tickets to your sponsored show - a \$62.00 Value!
(vouchers for new or returning advertisers are honored!)

*NEW ads will get a voucher for 2 FREE tickets to our 2011-2012 season (except for SnowdanceSM), a \$31.00 Value!

*Returning ad sales get 4 FREE Vouchers (except for SnowdanceSM), a \$62.00 Value!

*Show SPONSORS and FULL PAGE ads will get a link on the OOHPlayer website!
www.overourheadplayers.org

(1/4 Page Size Estimate)



**2011 / 2012
Playbill Advertisement**

- * Great Value**
- * Unique Target Market**
- * 5,000 Playbills Circulated**
- * Including the popular SnowdanceSM Comedy Festival**
- * Support Racine's Arts Community**
- * Get Free Show Tickets as an Advertiser**

**You can do all that and more by buying an ad in the
2011-2012 Over Our Head Player's playbill!**

Over Our Head Players is a nonprofit organization of volunteer theatrical talent from Southeast Wisconsin; our home is the Sixth Street Theatre. 2011-2012 will be our 20th season of live theatre in downtown Racine. We strive to present fresh and unique theatre to an ever expanding audience. We will present 5 contemporary shows this season.

Our audiences truly support local businesses before and after shows. You can reach these potential customers at a bargain rate with us! One ad purchase will run in all FIVE playbills over NINE months!
It's a great deal!

**For more information, contact the Box Office:
(262) 632-6802
Ask for Tom or Rich
Or email: boxoffice@overourheadplayers.org**